



## **RAGGS PIRATE SHOW LAUNCHES AT PALLADIUM HOTELS & RESORTS**

*All-inclusive beach front Resorts in Mexico, Jamaica and the Dominican Republic Raise the Bar in Family Programs with Raggs Live Shows and Events*

RIVIERA MAYA – Just in time for the holidays, Palladium Hotels & Resorts, all-inclusive luxury beach front properties in Mexico (Riviera Maya and Riviera Nayarit), Jamaica (Montego Bay) and the Dominican Republic (Punta Cana) are rockin’ to a musical beat with the completed roll-out of the new *Play at Palladium with Raggs* family program.

The five colorful Raggs TV characters are now on-site ambassadors, hosting Mini Club activities, poolside events, a disco party, breakfasts and a 50-minute live show spectacular called the *Raggs Pirate Show*.

During the *Raggs Pirate Show*, the five Raggs canine characters, with the help of a humorous emcee named José, are planning the ultimate beach party when party-crashing pirates appear. The audience stays on watch--armed with an “arrrgh” secret code word-- for the pesky pirates while the pups, dancers and host put the finishing touches on a party that builds to a fun-filled surprise ending. The *Raggs Pirate Show* is performed once a week at all the Palladium Resorts’ onsite theaters.

“Accompanied by professional dancers featuring outstanding costumes, sets, props and scene changes, the *Raggs Pirate Show* rivals anything you’d see at a performing arts center,” Ricardo Canales, Palladium Hotels & Resorts’ Entertainment Manager for the Americas, commented. “And, we’re proud to offer this level of family entertainment for our guests.”

The Raggs Band performs nine original songs including “Have A Ball,” with giant bouncing balls; and “Invention,” a black light techno number with light-up costumes. To the happy tune of “Fun Day in the Sun Day,” the surprise is revealed as a giant pirate ship moves on stage and the finale ramps up to the already high-energy show.

Pido, the Raggs Band’s drummer and surfer dude, also hosts his own event at each resort’s disco, called Pido’s Surf Party. Pido’s Surf Party is a tropical-themed party that includes a live DJ and features sing-a-long videos on the screens. Leis, tropical shirts, grass skirts and fresh fruit drinks are furnished for all the children during the party. Pido, Raggs and Trilby join in on the dance floor for the limbo line and other entertaining activities. This interactive party concludes with balloons falling from the ceiling and lots of dancing children.

A Raggs-themed breakfast is another feature of the all-inclusive *Play at Palladium with Raggs* program. “Our Palladium chefs prepare special pastries, fruit plates, and breakfast dishes all in the Raggs theme for this morning event,” Canales continued. “The dog biscuits (for kids) and healthy smoothies with cinnamon stenciled dogs are also a big hit!”

During the day, Raggs and friends can also be found singing songs around the pool, reading stories at Mini Club or simply walking through the lobby giving high fives.

For more information about Play at Palladium with Raggs, please visit [www.palladiumhotelgroup.com](http://www.palladiumhotelgroup.com).

### **About Palladium Hotels & Resorts**

There are currently 12 Palladium Hotels & Resorts located in Mexico (Riviera Nayarit and Riviera Maya), the Dominican Republic (Punta Cana), Jamaica (Montego Bay), Spain (Ibiza) and Brazil (Bahia). Whether guests are whale watching in Riviera Nayarit or snorkeling off the shores in Punta Cana, Palladium Hotels & Resorts ensures a memorable vacation experience for all. Each of the properties offers a wide variety of restaurants, spa services, recreational facilities and age-specific kids' clubs. Palladium Hotels & Resorts is owned and managed by the Palladium Hotel Group. For more information, please visit [www.palladiumresorts.com](http://www.palladiumresorts.com) or follow us on Facebook and Twitter. Download our APP for smart phones [here](#).

### **About Palladium Hotel Group**

The recently re-branded Palladium Hotel Group is a Spanish hotel chain with over forty years of experience. The chain has 50 hotels in six countries: Spain, Mexico, Dominican Republic, Jamaica, Italy and Brazil and operates five brands: The Royal Suites by Palladium, Palladium Hotels & Resorts, Fiesta Hotels & Resorts, Ushuaïa Ibiza Beach Hotel, Ayre Hotels, and four special products: Hard Rock Hotel Ibiza, Only You Hotel & Lounge Madrid, Agroturismo Sa Talaia and Mallorca Rocks Hotel.

The Palladium Hotel Group is characterized by its philosophy of offering guests a high standard of quality facilities and services in each of its hotels and resorts as well as excellent value. Palladium Hotel Group is a family owned company (Grupo Empresas Matutes) and based in Ibiza, Spain.

### **About Raggs**

Raggs is a live action and animated musical preschool television series originally produced from 2006-2009 in Sydney, Australia, with additional U.S. production in English and Spanish in 2012-2013. Raggs' expansive library includes 195 finished half hour episodes and 200 original songs in multiple languages. The entertaining and educational series is based on the original characters created by Toni Steedman, a Charlotte, NC, advertising executive, for her then six-year-old daughter Alison. The rock n' roll story of five canine characters and their wisecracking pet cat is growing an international brand that includes DVDs, toys, books and touring. The Raggs Band has played over 4,000 live shows including appearances at the White House, multiple trips overseas to perform for military families and appearances at performing arts centers on four continents. In July 2013, Raggs launched a new partnership called "Play at Palladium with Raggs" with the Palladium Hotel Group at their resorts in Mexico and the Caribbean. In 2011, Blue Socks Media LLC, headed by Steedman and based in Charlotte, NC, USA, re-acquired the worldwide rights to the Raggs. For more information, go to [Raggs.com](http://Raggs.com).

### **Media Contacts:**

M. Silver // A Division of Finn Partners

Maria Castro/Erica Cohen

212.715.1600

[maria.castro@finnpartners.com](mailto:maria.castro@finnpartners.com) / [erica.cohen@finnpartners.com](mailto:erica.cohen@finnpartners.com)

###