



BREAKFAST WITH RAGGS ADDS EXCITEMENT TO HEALTHY MEALS AT PALLADIUM HOTELS & RESORTS

***Raggs, TV's Loveable Guitar-Playing Dog, Invites Kids to Enjoy Character Breakfasts
with Puppy-Faced Pancakes, Veggie Poodles and Fruity Palm Trees***

RIVIERA MAYA – March 25, 2014 – Getting kids to eat their fruits and vegetables is easy when those foods take the form of their favorite characters, but that's what makes "Breakfast with Raggs" and his friends so popular with families at Palladium Hotels & Resorts in Mexico, Jamaica and the Dominican Republic. At these weekly character breakfasts, parents enjoy fresh gourmet cuisine while sharing in their kids' delight at the creative foods and activities themed to furry blue Raggs and his four canine friends. Reservations are required, but unlike at many resorts, there's no added charge for the character breakfasts at Palladium.



The creative grand buffet has wonderfully interactive features such as a build-a-picture fruit bar where bananas, mangos and watermelon balls are formed into palm trees along with pastries shaped like dogs, broccoli and cauliflower poodles and puppy-faced pancakes to capture kids' imaginations. Healthy fresh fruit smoothies--blueberry for blue-furred Raggs, strawberry for his pink-coated friend Trilby and banana for yellow Pido—are each topped with a dog stenciled on the froth in cinnamon and an umbrella. There are also stations for omelets, breads, cheeses and meats. Cameras often come out to capture the memorable presentations as well as the broad smiles when Raggs or one of his friends stops by to chat.



Families are greeted with coloring placemats and supplies, balloons and their favorite Raggs songs. Throughout the one-hour event, the characters go table-to-table, visiting and posing for photos with each child. The event culminates in a sing-along.

The settings are equally alluring. At the Riviera Maya and Jamaica resorts, the breakfasts are held outdoors on an airy, covered poolside patio. A private decorated dining room is used Punta Cana, and in Riviera Nayarit, families can enjoy an indoor space with a lovely ocean view.

“The breakfast is held midweek, and it’s a real celebration!” said Ricardo Canales, Palladium Hotels & Resorts’ Entertainment Manager for the Americas. “It’s so fun to watch the kids get excited when they spot the Raggs-shaped pancakes and hug their favorite characters; even the parents get involved and start singing along with the Raggs Band!”

The character breakfast is part of the *Play at Palladium with Raggs* programming that is helping to make Palladium Hotels & Resorts properties a favorite for families. *Raggs*, an Emmy award-winning TV series, stars a musical quintet of (costumed) puppies who perform catchy songs and stories that promote pre-academic skills and positive values. In the U.S. and Canada, the show airs in English on Public TV and in Spanish on Telemundo. Thanks to a partnership with Palladium Hotels & Resorts, these loveable furry canine characters lead Mini Club activities and other events around the resorts, including Raggs-themed parties like Pido’s Surf Party and Broadway-quality shows like the Raggs Pirate Show. The characters also enchant kids by popping up unexpectedly around the resort.

“I never get tired of seeing the expression on a kid’s face when Raggs and his friends make a surprise appearance at the children’s pool or in the lobby. It’s truly priceless!” said Canales.

Palladium Hotels & Resorts also offers families age-tiered Kids Clubs for children from one to 19 years of age, spacious suites, connecting rooms and lively kids’ pools. In Punta Cana, the Resort offers family suites to pre-order family needs and the largest Kids Club in all of Mexico and the Caribbean.

For more information about *Play at Palladium with Raggs* and all the other family friendly amenities Palladium offers, please visit www.palladiumhotelgroup.com.

Read some of the *rave reviews* Breakfast with Raggs has received!

****Additional photos of Breakfast with Raggs available upon request.***

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About Palladium Hotels & Resorts

There are currently 12 Palladium Hotels & Resorts located in Mexico (Riviera Nayarit and Riviera Maya), the Dominican Republic (Punta Cana), Jamaica (Montego Bay), Spain (Ibiza) and Brazil (Bahia). Whether guests are whale watching in Riviera Nayarit or snorkeling in the shores of Punta Cana, Palladium Hotels & Resorts ensures a memorable vacation experience for all. Each of the properties offers a wide variety of restaurants, spa services, recreational facilities and age-specific kids clubs. Palladium Hotels & Resorts is owned and managed by the Palladium Hotel Group. For more information, please visit www.palladiumhotelgroup.com or follow us on Facebook and Twitter. Download our APP for smart phones [here](#).

About Palladium Hotel Group

The recently re-branded Palladium Hotel Group is a Spanish hotel chain with over forty years of experience. The chain has 50 hotels in six countries: Spain, Mexico, Dominican Republic, Jamaica, Italy and Brazil and operates five brands: The Royal Suites by Palladium, Palladium Hotels & Resorts, Fiesta Hotels & Resorts, Ushuaïa Ibiza Beach Hotel, Ayre Hoteles, and four special products: Hard Rock Hotel Ibiza, Only You Hotel & Lounge Madrid, Agroturismo Sa Talaia and Mallorca Rocks Hotel.

The Palladium Hotel Group is characterized by its philosophy of offering guests a high standard of quality facilities and services in each of its hotels and resorts as well as excellent value. Palladium Hotel Group is a family owned company (Grupo Empresas Matutes) and based in Ibiza, Spain.

About Raggs

Raggs is a live action and animated musical preschool television series originally produced in Sydney, Australia, with additional U.S. production in English and Spanish. Raggs' expansive library includes 195 finished half hour episodes and 200 original songs in multiple languages. The entertaining and educational series is based on the original characters created by Toni Steedman, a Charlotte, NC, advertising executive, for her then six-year-old daughter Alison. The rock n' roll story of five canine characters is growing an international brand that includes TV distribution, multi-platform digital distribution, CDs, DVDs, toys, books and touring. With over 4,000 live performances around the world, The Raggs Band's touring, live show and event experience expanded in 2013 to include a new partnership called "Play at Palladium with Raggs" with the Palladium Hotel Group at their resorts in Mexico and the Caribbean. Raggs is owned by Blue Socks Media, Charlotte, NC. For more information, go to www.raggs.com.

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